

*In order to produce the highest quality real estate images, my photography process involves SUPPLEMENTAL LIGHTING on every shoot, plus Photoshop editing for every photo. This results in straight verticals, accurate colors, crisp details, and a feel of natural, ambient lighting. I strive to provide prompt customer service and attention-to-detail on every assignment.*

Rental 12	Standard 15	Professional 25	Luxury 35
<b>\$95</b>	<b>\$125</b>	<b>\$175</b>	<b>\$225</b>
Up to 12 images \$5 each additional	Approx. 15 images	Approx. 25 images	Approx. 35 images
Limited to MLS rentals, AirBNB, VRBO, HomeAway, Rentals.com, etc.	Good for smaller apartments and 1-2 BR homes or condos	Best for the majority of 3-4 BR homes with a pool, views, or landscaping	Full coverage for larger 4+ BR homes with a pool, views, and landscaping.
Basic Editing Only 24-hour Delivery	Under 2,000 sq ft 24-hour Delivery	2,000 to 3,000 sq ft 36-hour Delivery	3,000 to 4,000 sq ft 48-hour Delivery

**Please Note:** All properties should be "Photo Ready" and are photographed **AS IS**. De-cluttering during the photo shoot will be provided, by request (15% surcharge).

Add-On Services		
Social Media Slideshow Video	<ul style="list-style-type: none"> <li>• INCLUDED with all Photo Packages, except Rental 10</li> <li>• Branded slideshow video for YouTube, Facebook, or your website</li> <li>• Posted on Hofmann Images YouTube Channel</li> </ul>	FREE
HD Virtual Tour	<ul style="list-style-type: none"> <li>• Full-screen video slideshow with HD images and descriptions</li> <li>• Branded &amp; MLS compliant versions optimized for phones &amp; tablets</li> <li>• Printable flyer and graphical statistics provided</li> </ul>	\$25
Zillow™ Video Walkthrough	<ul style="list-style-type: none"> <li>• Listings with video are pushed to the top of Zillow search results</li> <li>• Zillow Listings with video get double the page views</li> </ul>	\$20
Elevated View	<ul style="list-style-type: none"> <li>• 25' mast/pole with DSLR camera and wireless image capture</li> <li>• Provides an overview of home and surrounding property</li> </ul>	\$20

Stand-Alone Services		
Aerial Drone Photos	<ul style="list-style-type: none"> <li>• Up to 6 aerial images showcasing the property &amp; location</li> <li>• Drone pilot is FAA Remote Pilot Certified and Insured</li> </ul>	\$100
Twilight Photos	<ul style="list-style-type: none"> <li>• Up to 6 interior or exterior images shot at dusk or dawn</li> <li>• Perfect for luxury listings and beautiful pool areas</li> </ul>	\$100
"Light Painted" Twilight Image	<ul style="list-style-type: none"> <li>• A magazine quality, single exterior image taken at dusk</li> <li>• Supplemental lighting and intensive Photoshop editing</li> <li>• Includes unlimited/perpetual Commercial Usage License</li> </ul>	\$250
Advanced Photoshop	<ul style="list-style-type: none"> <li>• Photoshop editing can replace cloudy skies or unsightly window views, remove overhead wires, beautify yards, or remove objects</li> </ul>	\$30/hour
Agent Image Optimization	<ul style="list-style-type: none"> <li>• Budget friendly editing for photos taken by the real estate agent</li> <li>• Includes basic edits and enhancements of YOUR photos</li> </ul>	\$3 each (\$20 min)

Prices are valid for **Real Estate Photography Only** and do not include an additional 7.0 % sales tax. Travel within 20 miles of Eau Gallie, FL (32935) is included. Additional mileage will be billed at the current IRS rate. High-resolution digital files are provided via password-protected download.

Full payment is due prior to delivery of images. Electronic payment is available via online invoicing. Checks and credit cards are accepted on-site. All services come with my Photography Guarantee! Prices effective February 2017 and subject to change without notice.

**If you are an Architect, Designer, Builder or Commercial Property owner, please call for a custom quote.**